

SHOP Marketplace Products

Product	Product Type	Description
About the SHOP Marketplace (11360)	Bifold*	General overview of the Small Business Health Options program for employers.
Things to Think About When Choosing a Plan for your Business (11673)	Brochure*	Information to help small business owners select a Marketplace plan that meets the needs of their employees.
How the SHOP Marketplace Works (11670)	Infographic	Explains the 4 steps small businesses will use when they apply and enroll via SHOP.
5 steps for employers to apply for coverage in the SHOP Marketplace (11750)	Infographic	Explains the process small businesses use to apply and enroll in the SHOP Marketplace.
Are You Ready? The SHOP Marketplace is open for business (11736)	Promotional flyer	Describes the SHOP Marketplace and contact center.
You're open for business, and so are we! (11734)	Post card	Describes the SHOP Marketplace.
SHOP 30 second & 60 second PSAs	Recorded PSAs	Describes the SHOP Marketplace.
Health Care Law Offers New Options for Small Employers	Full length drop-in article	Explains the SHOP Marketplace.
Overview of Small Business Health Options Program (SHOP) Marketplace Interactive Voice Response (IVR)	Job aid	Explains the IVR small employers can use when calling the SHOP call center.
Key Facts About SHOP (11744)	Fact sheet of FAQs	Provides details about the SHOP application and enrollment process.
Partner Training: Overview of the SHOP Marketplace	Training	Describes the SHOP Marketplace and how it works.
Other partner resources	Various	Provides links to fact sheets and other materials about the Affordable Care Act and what it means for various audiences and programs.
Spanish materials	Various	Page that provides links to most of the materials on this list in Spanish.