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In the Matter of:

Respondent.

RONALD R. BROWN

DEPARTMENT, OF INSURANCE

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STATE OF ARIZONA

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DEPARTMENT OF INSURANCE

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No. 8149 CONSENT ORDER

A Notice of Hearing was issued by the Department on July 27, 1993, wherein the Department alleged Respondent violated the provisions of Title 20, Arizona Revised Statutes. Respondent has received the Notice and has been advised of his right to a hearing and hereby waives this right. In order to resolve the Complaint pending before the Department regarding Respondent, Respondent admits the Findings of Fact set forth herein as true and consents to entry of the following Order.

FINDINGS OF FACT

Ronald R. Brown ("Respondent") was licensed as a 1. life insurance agent in the state of Arizona, license number 0496097, that license expired January 31, 1993. Respondent owned and operated Brown's Colonial Mortuary and Cremation Center ("Brown's Mortuary").

COUNT I

In July, 1988, without proper licensing as required 2. by A.R.S. § 32-1391.10, Respondent on behalf of Brown's Mortuary

- 3. Respondent failed to give Weil a Statement of Funeral Goods and Services which would have informed her the funeral contract was funded by insurance, as required by A.A.C. R4-12-541(B).
- 4. Respondent purchased an insurance policy on Weil's life, naming Brown's Mortuary as both beneficiary and owner of the policy without Weil's knowledge or consent.
- 5. From July, 1988 until November, 1988 Weil made payments to Brown's Mortuary. Weil was never advised that the payments she was making to Brown's Mortuary were to pay premium on an insurance policy.
- 6. Respondent advised Weil the monies paid pursuant to the prearranged funeral agreement would be placed in a funeral trust savings account. Respondent never opened such an account.
- 7. Respondent advised the insurer, American Guaranty Life Insurance Company ("American Guaranty") to send the Weil policy to him. Respondent did not forward the policy to Weil. Weil did not have an opportunity to review and reject the policy as required by A.A.C. R4-14-211(E).

COUNT II

8. In August, 1989 without proper licensing as required by A.R.S. § 32-1391.10, Respondent and Brown's Mortuary entered into a prearranged funeral agreement with Bernice Rockford ("Rockford"), as guardian, of Dorothy Sweeney ("Sweeney").

- 9. Respondent failed to give Rockford a Statement of Funeral Goods and Services which would have informed her the funeral contract was funded by insurance, as required by A.A.C. R4-12-541(B).
- 10. Respondent purchased an insurance policy on Sweeney's life, naming Brown's Mortuary as the owner of the policy without Rockford's knowledge or consent.
- 11. Rockford on behalf of Sweeney made a one time payment to Brown's Mortuary. Rockford was never advised that the payment she made to Brown's Mortuary was used to pay premium on an insurance policy.
- 12. Respondent advised Rockford the monies she paid pursuant to the prearranged funeral agreement would be placed in a funeral trust savings account. Respondent never opened such an account.
- 13. Respondent advised the insurer, Grange Mutual Life Company, ("Grange Mutual") to send the Sweeney policy to him. Respondent did not forward the policy to Rockford. Rockford did not have an opportunity to review and reject the policy as required by A.A.C. R4-14-211(E).

COUNT III

24. In July, 1990, without proper licensing as required by A.R.S. § 32-1391.10, Respondent sold a prearranged funeral contract to Ray Rogers ("Rogers") on behalf of Josie Loney ("Loney").

- 15. Respondent failed to give Rogers a Statement of Funeral Goods and Services which would have informed him the funeral contract was funded by insurance, as required by A.A.C.R4-12-541(B).
- 16. Respondent used Rogers' money to purchase an insurance policy on Loney's life, naming Brown's Mortuary as owner of the policy.
- 17. Rogers on behalf of Loney made a one time payment to Brown's Mortuary. Rogers was never advised that the payment he made to Brown's Mortuary was being used to pay premium on an insurance policy.
- 18. Respondent advised Rogers the monies he paid pursuant to the prearranged funeral agreement would be placed in a funeral trust savings account. Respondent never opened such an account.
- 19. Respondent advised the insurer, Prairie States life Insurance Company ("Prairie States") to send the Loney policy to him. Respondent did not forward the policy to Rogers. Rogers did not have an opportunity to review and reject the policy as required by A.A.C. R4-14-211(E).

COUNT IV

20. On or about October 29 and 30, 1991, the Arizona State Board of Funeral Directors and Embalmers held a hearing in The Matter of Funeral Establishment License No. B0245 issued to Brown's Colonial Mortuary and Cremation Center and Funeral Director License No.0491 issued to Ronald R. Brown, Embalmer

License No. E0694 issued to Ronald R. Brown and funeral Establishment License No. B0351 issued to Ronald R. Brown dba

Arizona Cremation and Burial and pending registration of Colonial Crematory, No. 90-50 and 90-04, to determine if cause existed to suspend, revoke or take other disciplinary action concerning the above referenced licenses.

- 21. On or about January 28, 1992, an Order was issued containing Findings of Fact and Conclusions of Law, in No. 90-50 and 91-04, by the Director of the Arizona State Board of Funeral Directors and Embalmers, ("Funeral Board Order"). This Order revoked licenses issued to Respondent and Brown's Mortuary by the Funeral Board. The Funeral Board Director found Respondent unfit to hold any license issued by the Board. The Funeral Board Director further ordered Respondent to pay restitution in the amount of \$100,000.00, civil penalty in the amount of \$10,000.00 and costs incurred in conducting the hearing of \$22,337.13.
- 22. On or about September 18, 1992, a Consent Judgment was entered in Maricopa County Superior Court in State of Arizona, ex rel. Grant Woods, Attorney General v. Brown's Colonial Mortuary and Cremation Center Inc., and Ronald Brown, a single man, No. CV91-21771, enjoining Respondent and/or Brown's Mortuary from advertisement or sale of any merchandise or services as defined by A.R.S. § 44-1521. Respondent was also ordered to pay \$15,000.00 in restitution.
- 23. On or about November 3, 1992, the Funeral Board Order was affirmed by the Maricopa County Superior Court in docket No. CV 92-01786.

24. On or about May 24, 1993, a Settlement and Agreement was entered between Ronald R. Brown and the Arizona State Board of Funeral Directors and Embalmers, wherein Brown agreed not to operate or be employed by or in any Crematory. Under the agreement Brown's Funeral Director's license will be suspended for 3 years, his Embalmer's license will be suspended for 1 year, and he will pay the Board's expenses of \$24,149.63, plus a fine in the amount of \$35,000.00.

CONCLUSIONS OF LAW

- 1. The Director has jurisdiction over this matter.
- 2. Respondent's above alleged conduct constitutes a record of dishonesty in business or financial matters within the meaning of A.R.S. § 20-290(B)(2).
- 3. Respondent's above alleged conduct constitutes a record of conduct under an insurance license showing the applicant to be incompetent or a source of injury and loss to, or repeated complaints by, the public or any insurer, within the meaning of A.R.S. § 20-290(B)(4).
- 4. Respondent's above alleged conduct constitutes the existence of any cause for which original issuance or any renewal of an insurance license could have been refused such that his license may be suspended or revoked under A.R.S. § 20-316(A)(1) together with 20-290(B)(2) and 20-290(B)(4).
- 5. Respondent's above alleged conduct constitutes the wilful violation of, or wilful noncompliance with, any provision of A.R.S. Title 20 or any lawful rule, regulation or order of the Director, in violation of A.R.S. § 20-316(A)(2).

- 6 Respondent's above alleged conduct constitutes misappropriation or conversion to his own use or illegal withholding of monies belonging to policyholders, insurers, beneficiaries or others and received in or during the conduct of business under the license or through its use, within the meaning of A.R.S. § 20-316(A)(4).
- 7. Respondent has a record of conduct of affairs under the license showing the licensee to be incompetent or a source of injury and loss to, or repeated complaint by, the public or any insurer, within in the meaning of A.R.S. § 20-316(B)(7).
- 8. The Director has grounds to suspend, revoke or refuse to renew Respondents' insurance licenses pursuant to A.R.S. § 20-316(A).
- 9. The Director has grounds to impose civil penalties against Respondents, pursuant to A.R.S. § 20-316(C).

ORDER

NOW, THEREFORE, IT IS ORDERED:

1. The renewal application of Respondent's insurance license is hereby refused upon the entry of this Order.

DATED in Phoenix, Arizona this 19th day of August, 1993.

SUSAN GALLINGER, Director Arizona Department of Insurance

CONSENT TO ORDER

- 1. The undersigned acknowledge that he has read the foregoing Findings of Fact, Conclusions of Law and Order and is aware of his right to an administrative hearing in this matter and has waived same.
- 2. The undersigned admits the jurisdiction of the Department and admits the foregoing Findings of Fact and consents to the entry of the foregoing Order.
- 3. The undersigned states that no promises were made to him to induce him to enter into this Consent Order and declare that he has entered into this Consent Order voluntarily.
- 4. The undersigned acknowledges that acceptance of this Consent Order is for the purpose of settling this litigation as against him and does not preclude the Department, or any other agency or officer of this State, or subdivision thereof, from instituting other civil or criminal proceedings as may be appropriate now or in the future.
- 5. The undersigned waives all rights to challenge such Findings of Fact, Conclusions of Law and Order on appeal or otherwise, and agrees to be bound by the foregoing Order.

Date: 8/18/93

RÓNALD R. BROWN,

Licensee

1 COPY of the foregoing mailed this 19th day of <u>August</u>, 1993, to: 2 Kathryn L. Leonard 3 Assistant Attorney General Consumer Protection and Antitrust Section 4 Attorney General's Office 1275 West Washington 5 Phoenix, Arizona 85007 6 Charles R. Cohen, Acting Deputy Director Jay Rubin, Assistant Director 7 Maureen Catalioto, Supervisor, Licensing Department of Insurance 8 3030 North Third Street Suite 1100 9 Phoenix, Arizona 85012 10 Leah D. Pallin Gallagher and Kennedy 11 2600 N. Central Avenue Phoenix, AZ 85004-3020 12 Attorney for Respondent 13 Ronald R. Brown 7103 North 28th Drive 14 Phoenix, AZ 85051 15 Ronald R. Brown Brown's Colonial Mortuary 16 4141 North 19th Avenue Phoenix, AZ 85015 17 18 19 20 2108c:CPA93-140:rms 21

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