Dept. of Insurance and Financial Institutions

Fiscal Year 2024 Strategic Plan

Agency Director: Strategic Planner: Last modified:

Barbara Richardson Frank Ceballos July 6, 2023

Vision: Facilitating growing, healthy, innovative, and safe insurance and financial services industries in Arizona as an efficient and		Summary of Multi-Year Strategic Priorities			
responsive regulator.	#	Multi-Year Strategy	Start Year	Progress / Successes	
Mission: Protect consumers, provide certainty on regulatory matters, and perform with efficiency and integrity as good stewards of taxpayer resources.	1	Improve Agency Modernization, Competitiveness, and Structure	2021	Restructure agency organization given 2020 merger to streamline leadership and consolidate areas of shared responsibility across stakeholder groups; addressing licensing information technology inefficiencies.	
Agency Description: Licenses, monitors, investigates, examines, facilitates compliance of, and ensures the safety and soundness of, regulated entities; helps resolve consumer complaints against					
financial-services and insurance entities; takes action in response to violations of law; encourages competition, innovation and economic development; collects taxes and assessments that support State government operations; combats auto theft and insurance fraud through public awareness campaigns, a dedicated fraud unit, and funding for law enforcement and dedicated prosecutors. Executive Summary: The Department of Insurance and Financial Institutions identified the following strategic priorities:	2	Provide Effective Stakeholder Communication	2023	Continue the practice of communicating with stakeholders through formal and informal meetings, speaking engagements, outreach events, and website/social media	
Institutions identified the following strategic priorities: <i>Improve Agency Modernization and Resilience</i> by reorganizing to more effectively leverage efficiencies, streamline the agency's leadership structure, and increase resources in key areas.				communications.	
 Provide Effective Stakeholder Communication by continuing effective communication of agency activity and regulatory expectations with various stakeholder groups. Continuously Improve Consumer Services by monitoring and adapting to changes in network adequacy requirements, provider grievances, and consumer-related requests. 	3	Continuously Improve Consumer Services	2023	Monitor and adapt to changes in network adequacy requirements, provider grievances, and consumer-related requests.	
Facilitate Healthy and Growing Industry Stakeholder Communities by efficiently and effectively providing required regulatory oversight, quickly approving and reviewing filings or applications of all kinds, and providing policy leadership on emerging areas of interest to stakeholder communities.	4	Facilitate Healthy and Growing Industry Stakeholder Communities	2021	Maintained necessary national accreditations; started participating in national multi-state examination programs aimed at greater efficiency for regulated licensees; policy development regarding money transmission and licensing reform; opened three de novo state-chartered banks (after no de novos in over a decade).	

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Current Annual Focus

Strategy #	FY24 Annual Objectives	Objective Metrics	Annual Initiatives
1	Improve agency recruitment and retention (A3 Breakthrough Project)	 % of turnover Agency overall engagement summary % (employee survey) 	 Evaluate the agency salary structure as it compares to the comparable industry and other state regulators; and that matches the duties that are assigned to the position Provide necessary training to perform job function and develop training program
2	Implement new financial institutions licensing solution	 % of licensing solution project milestones completed on time 	 Design, develop and implement new licensing program
3	Increase communication about agency activity and results , as well as trends affecting the public	 Number of information campaigns and announcements about agency action Targeted number of monthly press releases, agency news bulletins, or other information for public consumption Number of provider grievances 	 Use available Department resources to develop more information campaigns regarding agency-related subject matter, including coordination with industry stakeholders on topics such as insurance fraud, automobile theft, insurance/financial services literacy, and provider grievances
4	Improve agency examination and investigation capabilities	 % of consumer complaints completed or resolved within targeted timeframes % of financial enterprise examinations conducted within targeted timeframes established by statute, accreditation guidelines or internal policies % of lead role in financial institution examinations 	 Identify recommendations that would enhance the Department's examination and investigation capabilities in relation to staffing levels, training, experience, licensee and complaint trends, and caseloads