STATE OF ARIZONA

DEC 2 1 1994

DEPARTMENT OF INSURANCE DEPARTMENT, OF INSURANCE

In the Matter of:

1

2

3

4

5

6

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

Docket No. 8660

THE PYRAMID LIFE INSURANCE COMPANY

CONSENT ORDER

Respondent.

A market conduct examination was made of The Pyramid Life Insurance Company, hereinafter referred to as "Pyramid", by a Market Conduct Examiner for the Arizona Department of Insurance, covering the time period from January 1, 1990 to April 30, Based upon the examination results, it is alleged that Pyramid has violated the provisions of Arizona Revised Statutes, Title 20, Section 20-461, and Arizona Administrative Code Rule ("A.A.C. R") 4-14-801. Pyramid wishes to resolve this matter without formal adjudicative proceedings and hereby agrees to a Consent Order.

The Director of Insurance of the State of Arizona (the Fact and ofFindings following the enters "Director") Conclusions of Law, which are neither admitted nor denied by Pyramid, and the following Order:

FINDINGS OF FACT

- Pyramid is authorized to transact life and disability 1. insurance as an insurer pursuant to a Certificate of Authority issued by the Director.
- The Examiner was authorized by the Director to conduct a market conduct examination of Pyramid and has prepared the Report of Examination of the Market Conduct Affairs of Pyramid

27 28

(the "Report"). The period covered by the on-site examination was from January 1, 1990 to April 30, 1993.

- 3. The Examiner reviewed two (2) complaints made to the ADOI concerning Pyramid during the period covered by the Examination. As to these, Pyramid failed to provide one (1) claimant with an appropriate reply within ten (10) working days after receipt of a pertinent communication from the claimant which reasonably suggested that a response was expected.
- 4. The Examiner reviewed 446 of the 2330 health claims paid and fifty-four (54) of the 340 health claims denied by Pyramid during the period covered by the Examination. As to these, Pyramid failed to advise thirteen (13) first party claimants, who submitted a total of nineteen (19) claims to Pyramid, of the acceptance or denial of the claim within fifteen (15) working days after receipt of a properly executed proof of loss.

CONCLUSIONS OF LAW

- 1. By failing to provide a claimant with an appropriate reply within ten (10) working days after receipt of a pertinent communication from the claimant which reasonably suggested that a response was expected, Pyramid violated A.A.C. R4-14-801(E)(3).
- 2. By failing to advise claimants of the acceptance or denial of the claim within fifteen (15) working days after receipt of properly executed proofs of loss, Pyramid violated A.R.S. § 20-461(A)(5) and A.A.C. R4-14-801(G)(1)(a).
- 3. Grounds exist for the Director to revoke or suspend Pyramid's Certificate of Authority.

 $28|| \cdot \cdot \cdot \cdot$

4. Grounds exist for the entry of all other provisions of the following Order.

ORDER

Pyramid, having admitted the jurisdiction of the Director to enter the Order set forth herein, having waived the Notice of Hearing and the hearing, having waived any and all rights to appeal this Order, and having consented to the entry of the Order set forth hereafter, and there being no just reason for delay:

IT IS HEREBY ORDERED THAT:

- 1. Pyramid shall cease and desist from failing to:
- (a) provide claimants with an appropriate reply within ten (10) working days after receipt of a pertinent communication from the claimant which reasonably suggests that a response was expected;
- (b) advise claimants of the acceptance or denial of the claim within fifteen (15) working days after receipt of properly executed proofs of loss.
- 2. Pyramid shall develop a written action plan to monitor and ensure that its personnel process claims in accordance with A.R.S. §§ 20-461 and 20-462 and A.A.C. R4-14-801. This action plan shall provide for on-going training of Pyramid's claims personnel and shall address, but not be limited to, the violation of A.R.S. §§ 20-461 and A.A.C. R4-14-801 cited in the Report and in this Order. The Action Plan, including memoranda to be distributed to claims personnel, shall be filed with the Director for approval within thirty (30) days of the filed date of this Report.

25

26

27

28

- 3. The ADOI shall be permitted, through an authorized representative, to verify that Pyramid has complied with all provisions of this Order, and the Director may separately order Pyramid to comply.
- 4. Pyramid shall pay a civil penalty of One Thousand Dollars (\$1,000) to the Director for remission to the State Treasurer for deposit in the State General Fund in accordance with A.R.S. § 20-220(B). This civil penalty shall be provided to the Market Conduct Examinations Division of the ADOI on or before December 16, 1994.
- 5. Examination of the Market Conduct The Report of Affairs of Pyramid as of April 30, 1993, including the objections of Pyramid thereto, shall be filed with the ADOI. DATED at Phoenix, Arizona this 21st day of December, 1994.

Chris Herstam
Director of Insurance

5

3

Date

CONSENT TO ORDER

- 1. Respondent, The Pyramid Life Insurance Company, has reviewed the foregoing Order.
- 2. Respondent is aware of its right to a hearing, at which hearing Respondent may be represented by counsel, present evidence and cross-examine witnesses. Respondent has irrevocably waived its right to such public hearing and to any court appeals relating thereto.
- 3. Respondent admits the jurisdiction of the Director of Insurance, State of Arizona, and consents to the entry of this Order.
- 4. Respondent states that no promise of any kind or nature whatsoever was made to induce it to enter into this Order and that it has entered into this Order voluntarily.
- 5. Respondent acknowledges that the acceptance of this Order by the Director of Insurance, State of Arizona, is solely for the purpose of settling this litigation against it and does not preclude any other agency or officer of the state or subdivision thereof from instituting other civil or criminal proceedings as may be appropriate now or in the future.

PYRAMID LIFE INSURANCE COMPANY

Ву:

: If tell H

```
COPY of the foregoing mailed/delivered
1
                           December , 1994, to:
                  day of
          21st
   this
2
   Gay Ann Williams
3
      Deputy Director
    Gregory Y. Harris
      Chief Administrative Law Judge
4
    Erin Klug
      Executive Assistant to the Director
5
    Jimmy Potts
      Examinations Coordinator
6
      Market Conduct Examinations Division
7
    Saul Saulson
      Supervisor
      Examinations Section
8
    Shirley Polzin
 9
      Supervisor
      Life and Disability Section
    Deloris E. Williamson
10
       Assistant Director
      Rates & Regulations Division
11
     Gary Torticill
       Assistant Director and Chief Financial Examiner
12
       Corporate & Financial Affairs Division
13
     Cathy O'Neil
       Assistant Director
       Consumer Services and Investigations
14
     Mary Butterfield
15
       Manager
       Health Policy Division
16
     DEPARTMENT OF INSURANCE
     2910 North 44th Street, Suite 210
 17
     Phgenix, AZ 85018
 18
 19
 20
 21
 22
 23
  24
  25
  26
  27
```