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JUN 2 2015

STATE OF ARIZONA DEPARTMENT OF INSURANCE

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BIVONA INSURANCE GROUP LLC (Arizona License Number 1092728)

No. 15A-052-INS

CONSENT ORDER

Respondent.

The State of Arizona Department of Insurance ("Department") has received evidence that Bivona Insurance Group LLC ("Respondent") violated provisions of Title 20, Respondent wishes to resolve this matter without the Arizona Revised Statutes. commencement of formal proceedings, and admits the following Findings of Fact are true and consent to entry of the following Conclusions of Law and Order.

FINDINGS OF FACT

- Bivona Insurance Group LLC ("Bivona Insurance") is licensed as an Arizona 1. resident accident/health, life, casualty, and property insurance producer, Arizona license number 1092728, which expires October 31, 2018. The Department first licensed Bivona Insurance on October 16, 2014¹.
- Bivona Insurance's address of record is: 20325 N. 51st Avenue, Ste. 110, 2. Glendale, Arizona 85308 (business and mailing).
- Bovina Insurance filed its Articles of Organization with the Arizona 3. Corporation Commission on August 21, 2013. James Bivona is a Manager of Bivona Insurance.

Bivona Insurance has not named a Designated Responsible Licensed Producer.

- 4. James Bivona ("Bivona") is, and was at all material times, licensed as an Arizona resident accident/health, life, casualty, and property producer, Arizona license number 601802, which expires on July 31, 2018. The Department first licensed Bovina on July 17, 1987.
- Bivona's address of record is: c/o Bivona Insurance Group, 20325 N. 51st
 Avenue, Ste. 110, Glendale, Arizona 85308 (business and mailing).

COMPLAINT

- On or about August 13, 2014, the Department received a Request for Assistance alleging that Bivona Insurance was an unlicensed entity conducting insurance business in Arizona.
- 7. The Department's review of Bivona Insurance's website (www.bivonainsurance.com) revealed that the name "Bivona Insurance Group" was being used to sell, solicit and negotiate auto, home, landlord, motorcycle, boat, and commercial insurance coverage.
- 8. On or about August 21, 2014, the Department hand delivered a Subpoena Duces Tecum to Bivona Insurance. Investigators for the Department noted signage on the front glass of the door at 20325 N. 51st Avenue, Glendale, Arizona reflecting the name "Bivona Insurance Group." Upon entering suite #110, additional signage and marketing material were present including a wall plaque reflecting the name "Bivona Insurance Group", the business cards of Bivona reflecting the name "Bivona Insurance Group", and a solicitation postcard reflecting the name "Bivona Insurance Group."
- 9. Bivona acknowledged to Investigators that Bivona Insurance was not licensed and that business had been conducted under Bivona Insurance for several years.

CONCLUSIONS OF LAW

- 1. The Director has jurisdiction over this matter.
- 2. Respondent's conduct, as described above, constitutes selling, soliciting or negotiating insurance in this state for any classes of insurance without being licensed for that line of authority, within the meaning of A.R.S. § 20-282.
- 3. Respondent's conduct, as described above, constitutes failure to designate an individually licensed insurance producer who is responsible for the business entity's compliance with the insurance laws of the state, within the meaning of A.R.S. § 20-285(C)(3).
- 4. Respondent's conduct, as described above constitutes a violation of Title 20, within the meaning of A.R.S. § 20-295(A)(2).
- 5. Grounds exist for the Director to deny, suspend for not more than twelve months, revoke, or refuse to renew an insurance producer's license pursuant to A.R.S. § 20-295(A).
- 6. Grounds exist for the Director, in addition to or instead of any suspension, revocation or refusal to renew, impose a civil penalty of not more than two hundred fifty dollars for each unintentional failure or violation, up to an aggregate civil penalty of two thousand five hundred dollars, or impose a civil penalty of not more than two thousand five hundred dollars for each intentional failure or violation, up to an aggregate civil penalty of fifteen thousand dollars, within the meaning of A.R.S. § 20-295(F).

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ORDER

IT IS HEREBY ORDERED THAT:

- 1. Respondent shall immediately pay a civil penalty of \$750.00 for deposit into the State General Fund.
- 2. Bivona Insurance and Bivona are jointly and severally responsible for payment of the civil penalty.
- 3. Bivona Insurance shall immediately designate an individually licensed insurance producer who is responsible for the business entity's compliance with the insurance laws of this state.

DATED this and day of ______, 2015.

GERMAINE L. MARKS, Director Arizona Department of Insurance

CONSENT TO ORDER

- Respondent has reviewed the foregoing Findings of Fact, Conclusions of Law and Order.
- Respondent admits the jurisdiction of the Director of Insurance, State of Arizona, and admits the foregoing Findings of Fact and consent to the entry of the foregoing Conclusions of Law and Order.
- 3. Respondent is aware of its right to notice and hearing at which it may be represented by counsel, present evidence and examine witnesses. Respondent irrevocably waives its right to such notice and hearing and to any court appeals relating to this Consent Order.

- 4. Respondent states that no promise of any kind or nature whatsoever, except as expressly contained in this Consent Order, was made to it to induce it to enter into this Consent Order and that it has entered into this Consent Order voluntarily.
- 5. Respondent acknowledges that the acceptance of this Consent Order by the Director is solely to settle this matter against it and does not preclude any other agency, including the Department, officer, or subdivision of this state or this agency from instituting civil or criminal proceedings as may be appropriate now or in the future.
- 6. Respondent acknowledges that this Consent Order is an administrative action that the Department will report to the National Association of Insurance Commissioners (NAIC). Respondent further acknowledges that it must report this administrative action to any and all states in which it holds an insurance license and must disclose this administrative action on any license application.
- 7. James Bivona represents that he is a member and owner of Bivona Insurance Group LLC and, as such, is authorized to enter into this Consent Order on its behalf.

Bivona Insurance Group LLC (Arizona License #1092728)

*5-26-1*5 Date

James Bivona, Member

COPIES of the foregoing mailed/delivered this <u>20</u> day of <u>May</u>, 2015, to:

Bivona Insurance Group LLC 20325 N. 51st Avenue, Ste. 110 Glendale, AZ 85308

Respondent

1	Mary Kosinski, Executive Assistant for Regulatory Affairs
2	Darren T. Ellingson, Deputy Director Yvonne Hunter, Assistant Director Consumer Affairs
3	Catherine M. O'Neil, Consumer Legal Affairs Officer Steve Fromholtz, Licensing Supervisor
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