STATE OF ARIZONA FILED

STATE OF ARIZONA

OCT 26 2007

DEPARTMENT OF INSURANCE

DEPT OF INSURANCE BY

In the Matter of:

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Docket No. 07A-189-INS

AXA EQUITABLE LIFE INSURANCE COMPANY,

NAIC # 62944,

CONSENT ORDER

Respondent

Examiners for the Department of Insurance (the "Department") conducted a market conduct examination of AXA Equitable Life Insurance Company ("AXA Equitable"). The Report of Examination of the Market Conduct Affairs of AXA Equitable Life Insurance Company alleges that AXA Equitable has violated A.R.S. §§ 20-1241. 04 (E) and (H), and 20-1241.05 (C).

AXA Equitable wishes to resolve this matter without formal proceedings, admits the following Findings of Fact are true and consents to the entry of the following Conclusions of Law and Order.

FINDINGS OF FACT

- AXA Equitable is authorized to transact life and disability insurance pursuant to a Certificate of Authority issued by the Director.
- 2. The Director authorized the Examiners to conduct a targeted market examination of AXA Equitable. The examination covered the time period from October 1, 2004 through March 31, 2005 and concluded on July 17, 2006. Based on the examination findings, the Examiners prepared the "Report of Targeted Examination of AXA Equitable Life Insurance Company", dated March 31, 2005.

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- 3. a. AXA Equitable failed to either obtain the required replacement notice, or accepted an incomplete replacement notice on two of the 30 annuity internal and external replacement files reviewed;
- b. AXA Equitable failed to either obtain the requirement notice, or accepted an incomplete replacement notice and either failed to notify the producer and applicant that outstanding requirements needed to be fulfilled or did not fulfill the incomplete requirement in two of 30 annuity internal and external replacement files reviewed.
- c. AXA Equitable failed to notify the existing insurer that may be affected by the proposed replacement within five business days of a completed application indicated replacement in 21 of 23 external new business files reviewed.

CONCLUSIONS OF LAW

- 1. a. AXA Equitable violated A.R.S. § 20-1241.04(E) by failing to either obtain the required replacement notice, or accepting an incomplete replacement notice.
- b. AXA Equitable violated A.R.S. § 20-1241.04(H) by failing to notify the producer and applicant the outstanding replacement requirements needed to be fulfilled or did not fulfill the incomplete requirement;
- c. AXA Equitable violated A.R.S. § 20-1241.05(C) by failing to notify the existing insurer that may be affected by the proposed replacement within within five business days of the receipt of a completed application indicating replacement.

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ORDER

IT IS ORDERED THAT:

- 1. AXA Equitable Life Insurance Company shall cease and desist from:
- a. failing to either obtain the required replacement notice, or accepting an incomplete replacement notice;
- b. failing to either obtain the requirement notice, or accepting an incomplete replacement notice and either failing to notify the producer and applicant that outstanding requirements need to be fulfilled or not fulfilling the incomplete requirements;
- c. failing to notify the existing insurer that may be affected by the proposed replacement within five business days of a completed application which indicated replacement;.
- 2. Within 90 days of filed date of this Order, AXA Equitable shall submit to the Arizona Department of Insurance, for approval, evidence that corrections have been implemented and communicated to the appropriate personnel, regarding all of the items listed above in Paragraph 1 of the Order section of this Consent Order. Evidence of corrective action includes but is not limited to memos, bulletins, E-mails, correspondence, procedures manuals, print screens and training materials.
- 3. The Department shall be permitted, through authorized representatives, to verify that AXA Equitable has complied with all provisions of this Order.
- 4. AXA Equitable shall pay a civil penalty of \$14,000.00 to the Director for deposit in the State General Fund in accordance with A.R.S. § 20-220(B). This civil penalty shall be provided to the Market Conduct Examinations Section of the Department prior to the filing of this Order.

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5. The Report of Examination of the Market Conduct Affairs of AXA Equitable Life Insurance Company dated March 31, 2005 including the letter submitted in response to the Report of Examination, shall be filed with the Department after the Director has filed this Order.

DATED Arizona this 25 day of October, 2007.

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Christina Urias Director of Insurance

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10/23/2007 Date

CONSENT TO ORDER

- AXA Equitable Life Insurance Company has reviewed the foregoing 1. Order.
- 2. AXA Equitable Life Insurance Company admits the jurisdiction of the Director of Insurance, State of Arizona, admits the foregoing Findings of Fact, and consents to the entry of the Conclusions of Law and Order.
- 3. AXA Equitable Life Insurance Company is aware of its right to a hearing, at which it may be represented by counsel, present evidence, and cross-examine witnesses. AXA Equitable Life Insurance Company irrevocably waives its right to such notice and hearing and to any court appeals related to this Order.
- AXA Equitable Life Insurance Company states that no promise of any kind or nature whatsoever was made to it to induce it to enter into this Order and that it has entered into this Consent Order voluntarily.
- 5. AXA Equitable Life Insurance Company acknowledges that the acceptance of this Order by the Director of Insurance, State of Arizona, is solely to settle this matter against it and does not preclude any other agency or officer of this state or its subdivisions or any other person from any other civil or criminal proceedings, whether civil, criminal, or administrative, as may be appropriate now or in the future.
- Paul R. Boucher, who holds the office of Vice President of AXA Equitable 6. Life Insurance Company, is authorized to enter into this Order for it and on its behalf.

AXA EQUITABLE LIFE INSURANCE

COMPANY fall Bank

1	COPY of the foregoing mailed/delivered
2	this <u>26th</u> day of <u>October</u> , 2007, to:
3	Gerrie Marks
4	Deputy Director Mary Butterfield
5	Assistant Director Consumer Affairs Division
6	Paul J. Hogan Market Oversight Administrator
7	Market Oversight Administrator Market Oversight Division Dean Ehler
8	Assistant Director
9	Rates & Regulations Division Steve Ferguson
10	Assistant Director Financial Affairs Division
11	Alan Griffieth Chief Financial Examiner
12	Alexandra Schafer Assistant Director
13	Life and Health Division Terry L. Cooper
14	Fraud Unit Chief
15	DEDARTMENT OF INCLIDANCE
16	DEPARTMENT OF INSURANCE 2910 North 44th Street, Suite 210
17	Phoenix, AZ 85018
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20	Joseph M. Hennelly, Jr. Hennelly & Steadman, PLC
21	Goldsworthy House
22	322 W. Roosevelt Phoenix, Arizona 85003
23	
24	RA
25	Uney Duston